

ASSEMBLY BILL

No. 449

Introduced by Assembly Member Bill Berryhill

February 24, 2009

An act to add and repeal Article 5.5 (commencing with Section 11082) of Chapter 1 of Part 1 of Division 3 of Title 2 of the Government Code, relating to advertising.

LEGISLATIVE COUNSEL'S DIGEST

AB 449, as introduced, Bill Berryhill. Advertising: prohibition.

Existing law requires a state agency, when preparing any notice, advertisement, or publication in any newspaper or other medium, to deliver the notice, advertisement, or publication to the Department of General Services for approval.

This bill would prohibit the state from expending any state funds for any form of advertising, notice, or publication in a newspaper or other medium, including, but not limited to, any advertising with regard to a public service announcement or community health program, except as specified. The bill would repeal this prohibition on January 1, 2013.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. Article 5.5 (commencing with Section 11082) is
- 2 added to Chapter 1 of Part 1 of Division 3 of Title 2 of the
- 3 Government Code, to read:

CHAPTER 5.5. STATE ADVERTISING

11082. Notwithstanding any other provision of law, but except as provided in Section 11083, the state shall not expend any state funds for any form of advertising, notice, or publication in any newspaper or other medium including, but not limited to, any advertising with regard to a public service announcement or community health program.

11083. This chapter does not apply to any of the following:

- (a) Any advertising for employment.
- (b) Any advertising conducted for purposes of the California Children and Families Act of 1998 established by Division 108 (commencing with Section 130100) of the Health and Safety Code.
- (c) Advertising funded pursuant to Article 2 (commencing with Section 30121) of Chapter 2 of Part 13 of Division 2 of the Revenue and Taxation Code.

11084. This chapter shall remain in effect only until January 1, 2013, and as of that date is repealed, unless a later enacted statute, that is enacted before January 1, 2013, deletes or extends that date.